

YOUR HEALTH OUR PRIORITY



AYUR UPCHAR HEALTH CARE CENTER

Innovative solutions that empower individuals to take control of their health and improve overall well-being.

www.ayurupchar.in



Problem Patient faces while going to treatment



In Modern era Major issue faced by patients is availability of time of their family members to take them to Doctor and Hospital. This results into delayed treatment or care.

Second is of Money Health is much expensive these days, so people usually skips Doctor visits or tests which are much required for their health.



How we offer solutions

To save Time for quick response

- Center at every 6 km radius.
- Free pick & Drop Service.
- Dedicated 24*7 Health Coach Support



Services makes us different from others

Free Doctor Consultation

Free Blood Sugar/ BP/Uric Acid/ Cholesterol

50% Discount On Allopathic Medicine

30% Discount on Ayur Upchar Medicine

50% Discount on lab Test

30% Discount on Ultrasound/ CT Scan

50% Discount on MRI



✓ For Patient

- World class health care at very affordable price.
- 24*7 Health support.
- Network of Hospital and diagnostic centers.
- No fake treatment or bills.

For Franchisee

- Full marketing support
 - Better earning opportunity.
 - Stable career in health care.
 - 24*7 support for orders of medicine and lab test.
 - Full operational responsibility of company
- Minimum assured earning of 15000 per month



☑ What we offer to our franchisee

Stock of our Own Brand Medicine of 3 Lakh INR

Stock of Allopathic Medicine of 1 Lakh rupees.

1 laptop

4 Glucometer with unlimited sugar strips on data exchange.

4 BP apparatus.

4 Weight Machine.

**Manpower Support
from Company :**
Marketing Executive
BAMS Doctor
General Physician
Gynaecologist
Office Assistant



Marketing Executive

Health Check up Camp : Every MR will organize 2 Health check up Camp every week.

Promotional Activity : Every MR will Organize 1 promotional activity every week with local doctors and chemist.

Visit to Local Doctors And Chemist: Every MR will Visit 20 doctors and chemist every day for generating sales of our products.

Ayurvedic Doctor

Ayur vedic Doctor will do consultation in free health check up Camps and will see the patient in clinic as well

Sources of Revenue Collection



✔ Collection From Camps

✔ Promotional Activity

✔ Retail Sales From Center

✔ Follow Up Orders From HQ

✔ Orders From doctors & Chemist

✔ Path Lab Collection

✔ Annual Subscription Plan

Telemedicine: Revolutionizing Patient Care with Superspecialist Doctors

Telemedicine: Revolutionizing Patient Care refers to the use of technology, particularly telecommunications, to provide healthcare services remotely. It has transformed the way patients receive medical care by making it more accessible, efficient, and cost-effective.

- ✔ Improved Access to Healthcare
- ✔ Convenience for Patients
- ✔ Cost-Effective Healthcare
- ✔ Remote Monitoring of Chronic Conditions
- ✔ Timely Access to Specialists
- ✔ Continuity of Care
- ✔ Reduced Exposure to Contagious Diseases
- ✔ Mental Health Support



Mobile Health Apps

Mobile Health Apps are applications designed to support health management and promote wellness by utilizing mobile devices such as smartphones and tablets. These apps have become increasingly popular as they empower users to take charge of their health, providing them with tools to monitor, manage, and improve various aspects of their well-being.



Source	No of Activity	Avg Sale	Total Sale
Health Check Up Camp	20.00	5000.00	100000.00
Promotional Act	16.00	3000.00	48000.00
Retail Sales	30.00	400.00	12000.00
Follow Up Orders From HO	30.00	500.00	15000.00
Orders from Doctor/chemist	20.00	3000.00	60000.00
Lab Test Collection	30.00	650.00	19500.00
Annual Subscription Plan	30.00	1500.00	45000.00
Follow Up Sales From Last month			72000.00
Total			371500.00

Follow Up Sale Will increase by 24% every month for six month.

After 6 months of promotional activity every franchisee will have an customer base of more Than 50000.

This customer base will give an recurring business of minimum 1 lakh INR every month.



AYUR UPCHAR

THANK YOU

For further information please contact us below:



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